

TERRAMAR

CUPRA



MY25



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THERE IS NO SECOND

There are moments when we might consider that being second is acceptable because the path of least resistance can seem so inviting. In the haze of uncertainty, it can feel like a safe harbour, a place where the stakes are lower and the pressure eases, a place of compromise. But deep down, no matter how hard we try to settle for that, we simply can't.

We are too obsessed with winning.

We are driven by an enduring passion that fuels every move, every decision. It courses through our veins like an unstoppable current. It's a fervour that refuses to be extinguished. And at this point, we wouldn't choose any other way.

We will continue breaking boundaries, defying limits, and challenging the challenger because we know that second place is not even an option.

This is our curse.

This is the price we have to pay.



VZ model shown in Dark Void with optional Sunroof & Performance Brakes Package (including front cover)

DESIGN

The CUPRA Terramar is a highly emotional and athletic SUV that embraces CUPRA's new DNA, delivering a vehicle that stands out from the crowd with distinctive styling.





EXTERIOR DESIGN



STRIKING STYLE

Unleash your daring side with CUPRA Terramar's bold, dynamic styling. This SUV embodies determination and audacity, radiating strength and ferocity from the shark-nose front, to the bold rims and the contrasting rear.



EMBRACE THE LIGHT

Stand out with iconic 3D infinite rear LED lights. The illuminated CUPRA logo adds a sophisticated touch, making your presence undeniable. The Terramar name shines brightly in the side lights, rewarding those who are drawn to intricate details. Completing the look, the contrasting rear diffuser gives the design a defiant character, emphasising the SUV's larger rear proportions.





INTERIOR DESIGN



INNOVATIVE DRIVER-ORIENTATED INTERIOR

Immerse yourself in a cabin crafted for a real driving experience with the CUPRA Terramar's driver-oriented interior, featuring a stunning 12.9" infotainment system, Supersport steering wheel and a dashboard adorned with 3D parametric moulding and copper detailing.



IMMERSIVE ILLUMINATION

Get ready for an inspiring and refined driving experience. The CUPRA Terramar's ambient lighting system features strategically placed LEDs that create a soothing or exhilarating glow across the dashboard and door panels. The customisable palette includes Electrified, Boreal and Individual colour schemes to suit your mood, or program it to align with your chosen drive profile.



LIFESTYLE SUITED

Ferrying friends frequently? The CUPRA Terramar's larger proportions are well suited with generous legroom and creature comforts including a centre armrest, USB charging ports, control of the rear climate and customisable ambient door lighting.



MASTER PRACTICALITY

Whatever your leisure pursuits may be, the CUPRA Terramar adapts to your needs with flexible rear seats that are slide adjustable to extend the already spacious boot, and also fold in a 40:20:40 layout, providing maximum choice in how you get your latest DIY purchase home.





POWER

A new form of power is set free. From calm to ferocious, the Terramar transforms power into unforgettable journeys. The aerodynamic design cuts through the air, adding speed and stability. Inside, the cockpit is a command centre for innovation and technology. The suspension delivers a sporty response, while the brakes provide precise control. Every component, from the wheels to the digital display, embody this relentless energy.

This power became the essence of Terramar, making it a symbol of victory.





DRIVETRAINS



TERRAMAR V & VZ

The CUPRA Terramar V and VZ are powered by our 2.0L turbo petrol engine family with the V receiving the 150kW tune, while the VZ variant receives the higher 195kW state of tune.

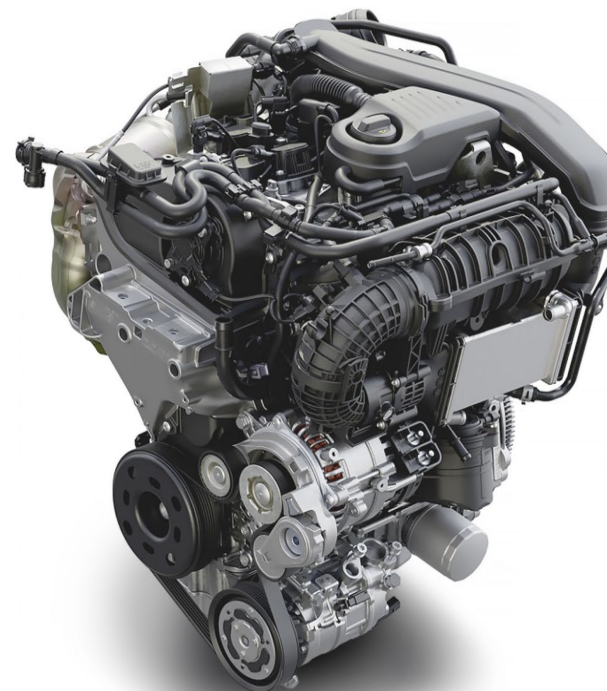
Both variants are mated to a 7-speed dual-clutch direct shift automatic gearbox and can drive power to all corners through the 4Drive all wheel drive system.



TERRAMAR S

The CUPRA Terramar S is our first Australian CUPRA introduced with mild hybrid technology, combining a 1.5L turbo petrol engine with a 48-volt electric system to produce 110kW of power.

The mild hybrid system supports coasting with the engine off, energy regeneration when braking, and additional power during initial acceleration which improves off-the-line performance whilst decreasing fuel consumption.



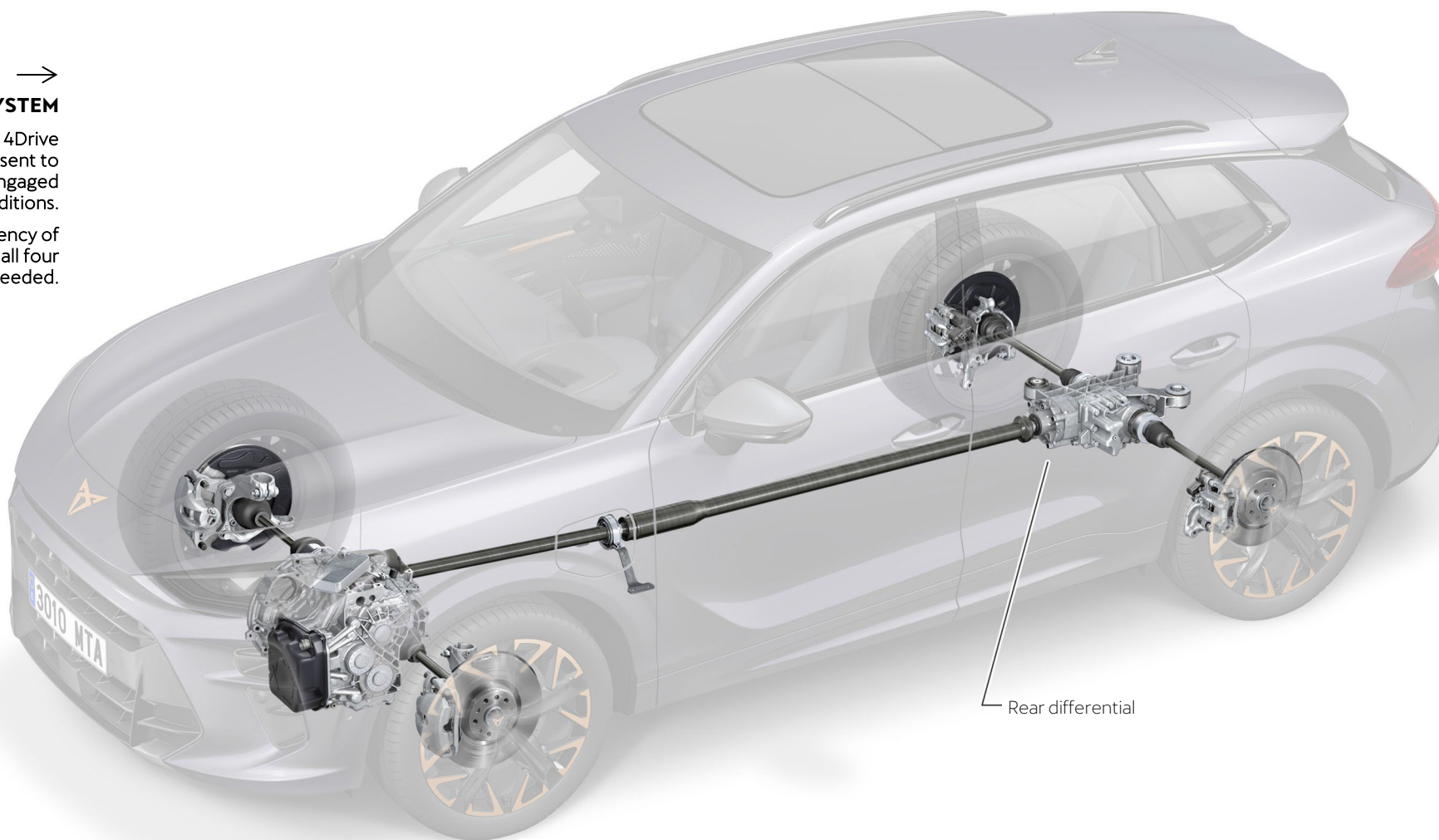
Prototype model shown



4DRIVE AWD SYSTEM

CUPRA Terramar V and VZ variants feature our proven 4Drive part-time all wheel drive system, where power is primarily sent to the front wheels for efficiency, with the rear differential engaged during heavy acceleration or slippery conditions.

This provides the best of both worlds – the efficiency of two-wheel drive for everyday driving, and the grip of all four wheels when needed.



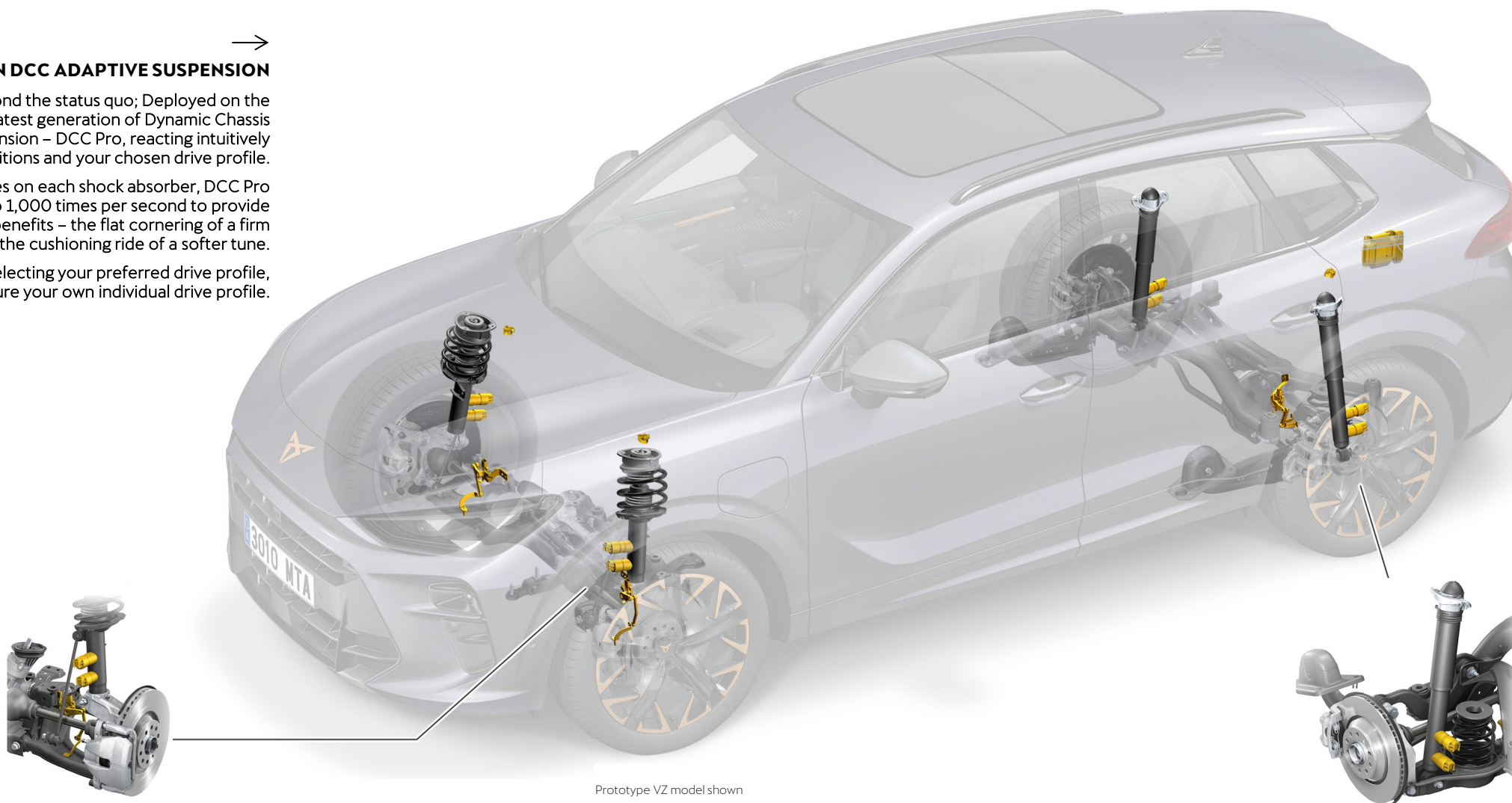


NEW GENERATION DCC ADAPTIVE SUSPENSION

Transform your journey beyond the status quo; Deployed on the CUPRA Terramar VZ is our latest generation of Dynamic Chassis Control (DCC) adaptive suspension – DCC Pro, reacting intuitively in response to road conditions and your chosen drive profile.

Now enhanced with two valves on each shock absorber, DCC Pro seamlessly adjusts up to 1,000 times per second to provide previously conflicting benefits – the flat cornering of a firm suspension and the cushioning ride of a softer tune.

Customise the response by selecting your preferred drive profile, or configure your own individual drive profile.



Prototype VZ model shown



INNOVATION

The spirit of innovation was forged in times when ideas were scarce and resources limited. We committed to never settle, letting our creativity lead the way. We embraced groundbreaking solutions, turning challenges into triumphs.

Innovation wasn't merely a choice; it was crucial. This relentless pursuit of excellence led us to the CUPRA Terramar, a vehicle that sets new standards and redefines expectations.

We believe that true greatness is achieved not by following, but by leading with ingenuity and vision. This is the spirit of innovation.

This is CUPRA.



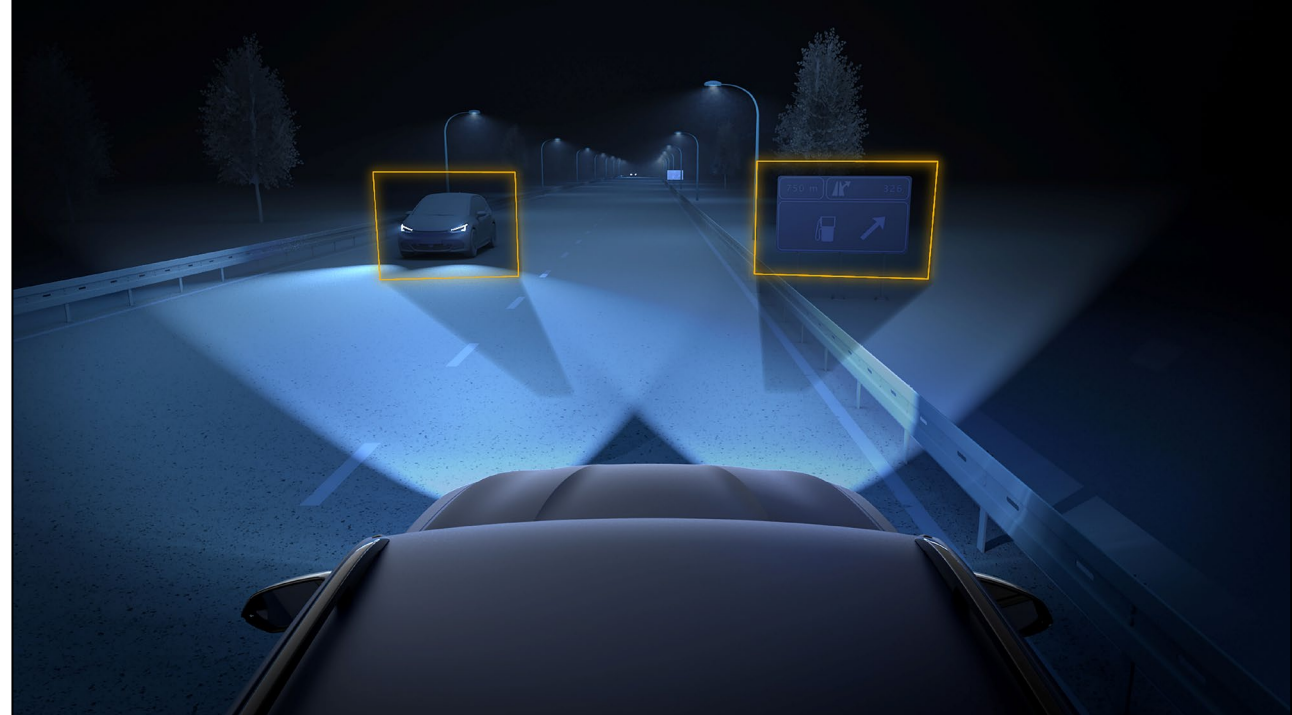
TECHNOLOGY



ENTER THE MATRIX

Debuting for CUPRA on the Terramar VZ, New Generation Matrix LED Ultra headlights provide insightful vision.

This adaptive headlight technology features 25,000 individual pixels broken into 12 segments, each with separate control to minimise glare to other drivers when using the high beam, whilst simultaneously enhancing visibility¹¹. Additionally, key safety information can be projected onto the road ahead including lane guidance and blind spot warnings, plus the CUPRA word mark as you finish your drive.



PILOTS WANTED

Standard on all CUPRA Terramar's; Remain focused on the road with CUPRA's cutting-edge head-up display projecting essential information onto the windshield – current speed, navigation, alerts and speed limits all directly in your line of sight.





MULTIMEDIA



NEW GENERATION INFOTAINMENT

The CUPRA Terramar is our second vehicle to receive our latest generation infotainment system, spread across a 12.9" touchscreen with separate illuminated controls for temperature and volume.

The crisp, high-definition screen is your portal to functions like navigation, 3-zone climate control, drive profiles, ambient lighting, self-parking and vehicle settings, and compliments the 10.25" customisable digital cockpit instrumentation.



SENNHEISER PREMIUM AUDIO

Each CUPRA Terramar comes equipped with a 9-speaker sound system including selectable sound stages and adjustable equaliser.

Terramar VZ (and optional on Terramar S and V) steps up to reveal our partnership with renowned audio experts Sennheiser, equipping an additional 3 speakers (including a boot-mounted subwoofer), 340-watt amplifier and Sennheiser-crafted immersion software to faithfully re-create your favourite soundscape and transform Terramar's interior into anything from a pumping club to an exquisite concert hall.

 SENNHEISER



SAFETY



FULL SUITE

CUPRA is fully committed to your wellbeing, that's why the suite of safety and driver-assist systems¹¹ in the New CUPRA Terramar is as long as your arm, plus someone else's arm too.

A small sample of these include adaptive cruise control, travel assist lane centring, front assist collision warning, speed sign recognition, lane safety, blind spot monitoring and seven airbags.¹¹



PARKING MADE EASY

Be a master parker in your New CUPRA Terramar thanks to four cameras providing a 360° view of your surroundings, while dynamic parking lines, parking sonar and intelligent self-parking make even the worst shopping centre car park much less of a hassle¹¹.



SUPPORT

Our services are crafted for your peace of mind.

VZ model shown in Dark Void with optional Sunroof & Performance Brakes Package



COMPREHENSIVE ASSURANCE



5-YEAR WARRANTY

We have every confidence in our CUPRA vehicles, and we want to share that confidence with you. That's why every CUPRA comes with a factory-backed 5-year unlimited kilometre warranty*.



5-YEAR ROADSIDE ASSISTANCE

Every new CUPRA vehicle comes with five years of CUPRA Roadside Assistance including 24-hour roadside support, emergency accommodation, car rental and towing*. We'll help you get back on the road again – at any time of day.

Overseas models shown.

*[Warranty](#) and [Roadside](#) terms and conditions apply, see our website for more details.



MODELS

Your guide to the available engines, key equipment and colours.

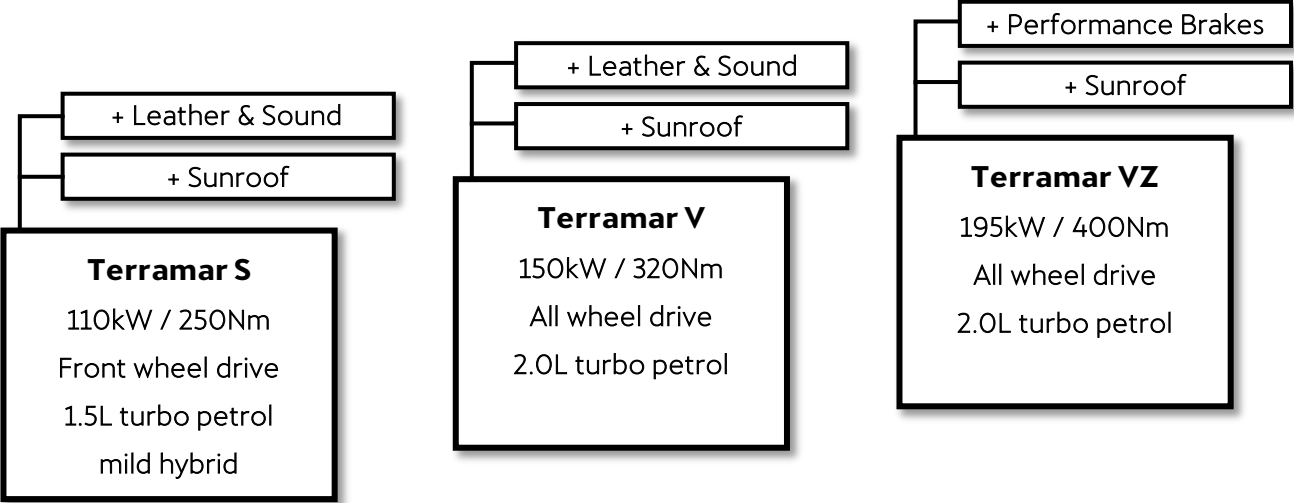


VZ model shown in Dark Void with optional Sunroof & Performance Brakes Package



VARIANTS

We start where others finish, including bespoke drivetrains and a curated selection of options for your consideration.



KEY FEATURES & ALLOY WHEELS

EXTERIOR COLOURS

UPHOLSTERIES





TERRAMAR S



KEY STANDARD FEATURES

1.5L turbo petrol engine with 48V mild hybrid drivetrain
110kW / 250Nm / 9.3sec 0-100kmh³ / 5.7L/100km⁵
Front wheel drive
7-speed DSG with paddle shift
18" 'Atomic' black & silver alloys (pictured)
LED headlights with diamond DRL's
LED 'coast-to-coast' taillights including CUPRA logo
Power tailgate with kick sensor
Smart entry & push-button start
Drive profile selection – Comfort, Performance & Individual
Sports bucket front seats with Soul Black Dinamica seat trim
Power & heated front seats with drivers' seat memory
Head-up display
Supersport heated steering wheel
9-speaker CUPRA sound system
3-zone climate control with rear control
10.25" digital cockpit instrumentation
12.9" touchscreen infotainment with navigation
Apple CarPlay® & Android Auto™ (wireless)
Adjustable ambient interior lighting (dash & doors)
Auto-dimming interior mirror
Wireless phone charger
Driver assist suite including active cruise & travel assist¹¹
Speed sign recognition & speed limit assist¹¹
360° top view camera with dynamic guidelines
Front & rear parking sensors & park assist self-parking
7 airbags

OPTIONS

Optional panoramic sunroof
Optional Leather & Sound Package – Deep Burgundy leather appointed seat trim⁷ & 12-speaker Sennheiser premium sound system

Overseas Terramar S model shown in Dark Void



TERRAMAR V



KEY STANDARD FEATURES

In addition to Terramar S

2.0L turbo petrol engine

4Drive all wheel drive

150kW / 320Nm / 7.1sec 0-100kmh³ / 7.2L/100km⁵

19" 'Cosmic' black & copper alloys (pictured)

Upgraded front brake package

Hill descent control

OPTIONS

Optional panoramic sunroof

Optional Leather & Sound Package – Deep Burgundy leather appointed seat trim⁷ & 12-speaker Sennheiser premium sound system

IMPORTANT NOTE REGARDING TERRAMAR V INFORMATION

Terramar V content is made available prior to arrival of Australian vehicles. As such, the Terramar V content of this brochure is subject to change / final confirmation.

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Overseas Terramar V model shown in Dark Void



TERRAMAR VZ



KEY STANDARD FEATURES

In addition to Terramar V

195kW / 400Nm / 5.9sec 0-100kmh³ / 8.2L/100km⁵

20" 'Hadron' black & copper alloys (pictured)

DCC Pro adaptive suspension

Deep Burgundy leather appointed seat trim⁷

12-speaker Sennheiser sound system

Customisable engine sound modelling

Matrix Ultra cascading high beams

Upgraded rear brake package

CUPRA drive profile

OPTIONS

Optional panoramic sunroof

Optional Performance Brakes Package featuring six piston Akebono front calipers and larger cross-drilled front rotors (pictured), including a tyre repair kit in place of the temporary spare wheel

BOOK A TEST DRIVE

EXPLORE TERRAMAR

SEARCH AVAILABLE STOCK

LOCATE A CUPRA GARAGE

Overseas Terramar VZ model shown in Dark Void with optional Performance Brakes Package



COLOURS

→
FIORD BLUE



←
GLACIAL WHITE



←
TIMANFAYA GREY



→
MIDNIGHT BLACK



→
COSMOS BLUE



←
DARK VOID*



←
GRAPHENE GREY*



The reproduction process does not allow for exact reproduction of the exterior or the upholstery colours. Please contact your CUPRA Agent for further information on colours and upholstery combinations.
*Optional Premium Paint at additional cost



UPHOLSTERIES



TERRAMAR S and V: Soul Black Dinamica

Not to be confused with anything run of the mill, the CUPRA Terramar S and V feature intricately patterned Dinamica trim through the seat centre with near-black colouring reminiscent of moonlight.

The Dinamica microfibre is made up of 73% recycled materials and embossed CUPRA emblems on the headrests make a bold impression.



TERRAMAR VZ: Deep Burgundy leather appointed⁷

Anything but ordinary, the CUPRA Terramar VZ is finished with a sensual Deep Burgundy leather appointed seat trim⁷ with complimentary burgundy flourishes around the centre console, doors and dash.

Also available as an option on Terramar S and V as part of the Leather & Sound Package.

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EXPLORE TERRAMAR

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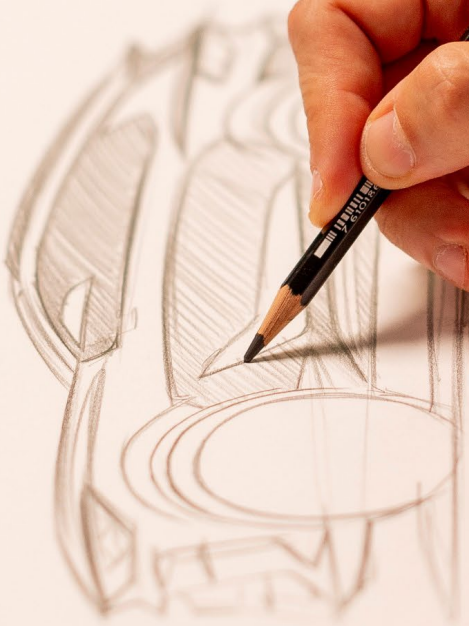
Overseas models shown with optional sunroof

TECHNICAL

Immerse yourself in precision engineering with the CUPRA Terramar technical specifications.

Every detail demonstrates our commitment to quality, harmonising efficiency and power; crafting technology to ensure a connection to the road that is both mechanical and emotional.

From the finely tuned suspension to the advanced braking systems, every component is engineered to deliver an irrepressible smile.





TECHNICAL

	S	V	VZ
Engine			
Engine type	4-cylinder inline petrol engine; turbocharged; intercooled		
Engine size (L)	1.5	2.0	2.0
Hybrid technology	48V mild hybrid	-	-
Max. power (kW)	110	150	195
Max. torque (Nm)	250	320	400
Fuel type (recommended)	Premium unleaded – 95 RON minimum		
Drivetrain			
Driven wheels	Front	Part-time All Wheel Drive	Part-time All Wheel Drive
Transmission	Dual-clutch Direct Shift Gearbox (DSG)		
No. of forward gears	7		
Transmission control	Twist-shift (stalk) Shift By Wire (SBW) with paddle shift		
Weights & capacities			
Tare mass (kg)	1,696	1,794	1,803
Gross Vehicle Mass (kg)	2,180	2,280	2,290
Fuel tank capacity (L)	55	60	60
Running Gear			
Steering	Rack-mount electric power-assisted progressive steering		
Suspension	Sport design	Sport design	Dynamic Chassis Control (DCC) Pro adaptive suspension
Suspension – Front	Independent MacPherson strut		

	S	V	VZ
Suspension – Rear	Independent multilink		
Brakes – Front	Ventilated discs; Calipers with metallic finish	Ventilated discs; Calipers with black finish	Ventilated discs; Calipers with black finish
Brakes – Rear	Solid discs; Calipers with metallic finish	Solid discs; Calipers with black finish	Ventilated discs; Calipers with black finish
Performance Brakes	-	-	Optional 6-piston Akebono front calipers with copper finish and larger cross-drilled front discs
Performance ³			
0 – 80km/h (seconds)	6.6	4.9	4.0
0 – 100km/h (seconds)	9.3	7.1	5.9
Towing capacity – Unbraked (kg) [4]	750		
Towing capacity – Braked (kg) [4]	1,800	2,200	2,200
Max downball weight (kg) [4]	100		
Fuel consumption ⁵			
Combined (L/100km)	5.7	7.2	8.2
Combined CO2 emission (g/km)	131	164	188
Dimensions			
Overall length (mm)	4,519		
Overall width (mm)	1,863		
Overall height (mm)	1,584		
Wheelbase (mm)	2,681		
Luggage area – Seats up (L)	508 (642 with rear seats slid forward)		



FULL FEATURES

	S	V	VZ
Wheels			
18" grey & silver 'Atomic' alloy wheels	S	-	-
19" black & copper 'Cosmic' alloy wheels	-	S	-
20" black & copper 'Hadron' alloy wheels	-	-	S
Performance tyres	-	-	S
Space saver spare (not available with optional Performance Brakes Package)		S	
Tyre repair kit	-	-	P
Driver engagement			
Dynamic Chassis Control (DCC) Pro adaptive suspension	-	-	S
Drive profile selection - Comfort, Performance & Individual drive modes		S	
Drive profile selection - Additional CUPRA drive mode	-	-	S
Engine sound-modelling - Comfort, Performance & CUPRA	-	-	S
Leather appointed multifunction steering wheel [7]		S	
Heated supersport steering wheel with drive profile & engine-start satellite buttons		S	
Progressive steering		S	
Exterior			
Sports bumper design with integrated rear diffuser		S	
Rear roof spoiler - Body coloured		S	
Power tailgate with easy open/close kick sensor		S	

	S	V	VZ
Roof rails - Gloss black		S	
Lighting			
Full LED headlights with auto-levelling & triangle-eye daytime running lights		S	
Light assist - Automatic high beam		S	
Matrix Ultra cascading high beam control	-	-	S
Coast-to-coast rear LED lights with illuminated CUPRA logo		S	
Front & rear welcome-lighting sequence including approach lighting		S	
Front fog lights with cornering function		S	
Puddle light in exterior mirrors - CUPRA logo projection		S	
Touch-sensitive reading lights - x2 front, x2 rear		S	
Ambient interior lighting (dash & doors) with several colour schemes		S	
Illuminated front scuff plates		S	
Mirrors			
Power exterior mirrors with auto-folding, heating and memory		S	
Auto-dimming interior rear-view mirror		S	
Audio & media			
9 speaker CUPRA sound system	S	S	-
Sennheiser premium surround sound system with 12 speakers (including subwoofer) & 340W amplifier	P	P	S
Pre-set sound-stages & equaliser		S	
Digital radio (DAB+)		S	



FULL FEATURES

	S	V	VZ
Interior & seating			
Sunroof – Electric panoramic with front tilt & slide & electric sunblind	P	P	P
One-touch power windows with remote open / close		S	
Manual tilt & telescopic steering wheel adjustment		S	
Alloy pedals		S	
Sports bucket front seats with integrated headrests & embossed CUPRA logo		S	
Dinamica cloth seat trim in Soul Black with sustainable content	S	S	-
Leather appointed seat trim in Deep Burgundy [7]	P	P	S
Front seats with 12-way power adjustment		S	
Driver's seat memory positions x3 (excludes lumbar)		S	
Comfort			
3-zone climate control air-conditioning		S	
Rear-seat climate adjustment with digital readout		S	
iClimate smart climate control functions		S	
AirCare Clima dust & pollen filtering		S	
Heated steering wheel		S	
Heated front seats		S	
Rear centre armrest with integrated cupholders		S	

	S	V	VZ
Technology			
Windscreen head-up display		S	
12.9" touchscreen infotainment system		S	
Satellite navigation		S	
10.25" digital cockpit with variable displays		S	
USB-C ports x4		S	
12V accessory socket x1 (front)		S	
Smart entry & push-button start		S	
Proximity locking (approach unlock / depart lock)		S	
Apple CarPlay® & Android Auto™ - Wireless [9]		S	
Bluetooth® phone connectivity including audio & message access [10]		S	
Dual phone support [8]		S	
Wireless phone charger [8]		S	
Voice control for various functions (virtual assistant) including hold for Siri		S	
Storage & convenience			
Cupholder x4 & bottle holder x4		S	
40:20:40 split-fold and sliding rear seats		S	
Dual level boot storage		S	
Shopping bag hooks x2 boot		S	
Driver-assist systems¹¹			
Adaptive cruise control with 'follow to stop'		S	
Travel assist - Lane centring		S	
Front assist - Collision warning & autonomous braking		S	
Front assist with pedestrian & cyclist detection		S	
Front assist with turn assist & swerve support		S	



FULL FEATURES

	S	V	VZ
Driver-assist systems (continued)¹¹			
Speed sign recognition & display		S	
Lane assist - Lane departure alert with corrective steering assistance		S	
Side assist - Blind spot monitoring		S	
Exit assist - Rear crossing traffic alert		S	
Exit warning - Approaching vehicle warning when exiting		S	
Top view 360° camera with dynamic parking guidelines & sonar display		S	
Park distance control - Front & rear parking sonar		S	
Park assist - Self-parking system		S	
Rain sensing wipers		S	
Driver alert - Drowsiness / Attention monitor		S	
Tyre pressure warning system		S	
Hill descent control	-	S	S
Electronic park brake with auto on/off & auto hold		S	
Safety			
7 airbags - Front, front side, front centre, curtain		S	
Rear seat belt monitor		S	
Child seat anchors - x3 top tether points & ISOFIX for outer rear seats		S	
Anti-theft alarm system including interior motion sensor & siren		S	

PACKAGES

	S	V	VZ
Sunroof			
Sunroof - Electric panoramic with front tilt & slide & electric sunblind	P	P	P
Leather & Sound			
Leather appointed seat trim in Deep Burgundy [7]	P	P	S
Sennheiser premium surround sound system with 12 speakers (including subwoofer) & 340W amplifier	P	P	S
Performance Brakes			
6-piston Akebono front calipers with copper finish and larger cross-drilled front discs	-	-	P
Tyre repair kit	-	-	P

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NOTES

- [3] The figures stated are for the purposes of comparison amongst vehicles tested under the same testing procedures only. The actual figure may vary depending on multiple factors such as fuel quality, vehicle load, environmental and road conditions.
- [5] Fuel consumption figures according to Australia Design Rule (ADR) 81/02 derived from laboratory testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition, and accessories fitted, will in practice in the real-world lead to figures, which generally differ, from those advertised. Advertised figures are meant for comparison amongst vehicles only.
- [7] Leather appointed seats have a combination of genuine and artificial leather, but are not wholly leather.
- [8] Compatibility will vary by device.
- [9] App-Connect featuring wireless Apple CarPlay® and wireless Android Auto™ is compatible with the latest versions of iOS and Android. Active data service required.
- [10] The Bluetooth® word mark and logo is a registered trademark owned by Bluetooth SIG, Inc. Any use of such marks is under licence. Not all devices will be compatible and functionality will vary depending on the device.
- [11] Safety / Driver assist technologies are designed to assist the driver but should not be used as a substitute for safe driving practices.

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The world is a better place with you in it;

BOOK A TEST DRIVE

EXPLORE TERRAMAR

SEARCH AVAILABLE STOCK

LOCATE A CUPRA GARAGE





- BOOK A TEST DRIVE
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VAMOS!