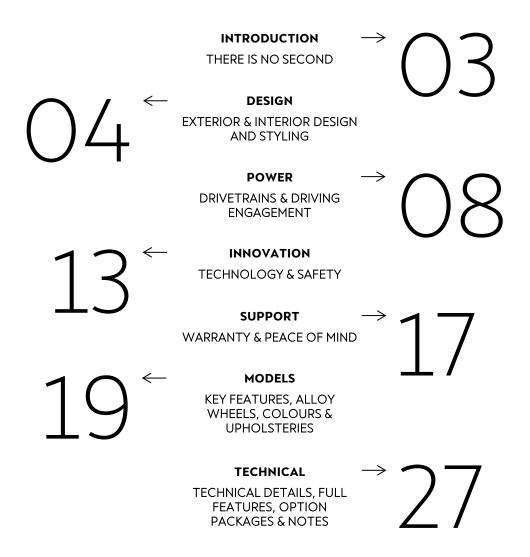




INDEX





THERE IS NO SECOND

There are moments when we might consider that being second is acceptable because the path of least resistance can seem so inviting. In the haze of uncertainty, it can feel like a safe harbour, a place where the stakes are lower and the pressure eases, a place of compromise. But deep down, no matter how hard we try to settle for that, we simply can't.

We are too obsessed with winning.

We are driven by an enduring passion that fuels every move, every decision. It courses through our veins like an unstoppable current. It's a fervour that refuses to be extinguished. And at this point, we wouldn't choose any other way.

We will continue breaking boundaries, defying limits, and challenging the challenger because we know that second place is not even an option.

This is our curse.

This is the price we have to pay.







EXTERIOR DESIGN



STRIKING STYLE

Unleash your daring side with CUPRA Terramar's bold, dynamic styling. This SUV embodies determination and audacity, radiating strength and ferocity from the shark-nose front, to the bold rims and the contrasting rear.







EMBRACE THE LIGHT

Stand out with iconic 3D infinite rear LED lights.

The illuminated CUPRA logo adds a sophisticated touch, making your presence undeniable. The Terramar name shines brightly in the side lights, rewarding those who are drawn to intricate details.

Completing the look, the contrasting rear diffuser gives the design a defiant character, emphasising the SUV's larger rear proportions.



INTERIOR DESIGN



INNOVATIVE DRIVER-ORIENTATED INTERIOR

Immerse yourself in a cabin crafted for a real driving experience with the CUPRA Terramar's driver-oriented interior, featuring a stunning 12.9" infotainment system, Supersport steering wheel and a dashboard adorned with 3D parametric moulding and copper detailing.







IMMERSIVE ILLUMINATION

Get ready for an inspiring and refined driving experience.

The CUPRA Terramar's ambient lighting system features strategically placed LEDs that create a soothing or exhilarating glow across the dashboard and door panels. The customisable palette includes Electrified, Boreal and Individual colour schemes to suit your mood, or program it to align with your chosen drive profile.





LIFESTYLE SUITED

Ferrying friends frequently?
The CUPRA Terramar's larger proportions are well suited with generous legroom and creature comforts including a centre armrest, USB charging ports, control of the rear climate and customisable ambient door lighting.





MASTER PRACTICALITY

Whatever your leisure pursuits may be, the CUPRA Terramar adapts to your needs with flexible rear seats that are slide adjustable to extend the already spacious boot, and also fold in a 40:20:40 layout, providing maximum choice in how you get your latest DIY purchase home.





DRIVETRAINS

TERRAMAR V & VZ

The CUPRA Terramar V and VZ are powered by our 2.0L turbo petrol engine family with the V receiving the 150kW tune, while the VZ variant receives the higher 195kW state of tune.

Both variants are mated to a 7-speed dual-clutch direct shift automatic gearbox and can drive power to all corners through the 4Drive all wheel drive system.



TERRAMARS

The CUPRA Terramar S is our first Australian CUPRA introduced with mild hybrid technology, combining a 1.5L turbo petrol engine with a 48-volt electric system to produce 110kW of power.

The mild hybrid system supports coasting with the engine off, energy regeneration when braking, and additional power during initial acceleration which improves off-the-line performance whilst decreasing fuel consumption.







TERRAMAR VZe WITH GEN2 PLUG-IN HYBRID

The CUPRA Terramar VZe is one of the first Australian CUPRA's to be fitted with our latest generation plug-in hybrid (PHEV) technology with significant performance and capability improvements.

The 1.5L turbo petrol engine is mated with an electric motor and a hybrid battery to provide traditional hybrid benefits – additional electric power to get you moving faster and with far less fuel use.

Then go further; the plug-in technology allows you to charge the battery at home or on-the-go to provide over 100km⁶ of electric-only range - perfect for your daily commute - before switching back to traditional hybrid operation for longer trips, ideal for Australian conditions.



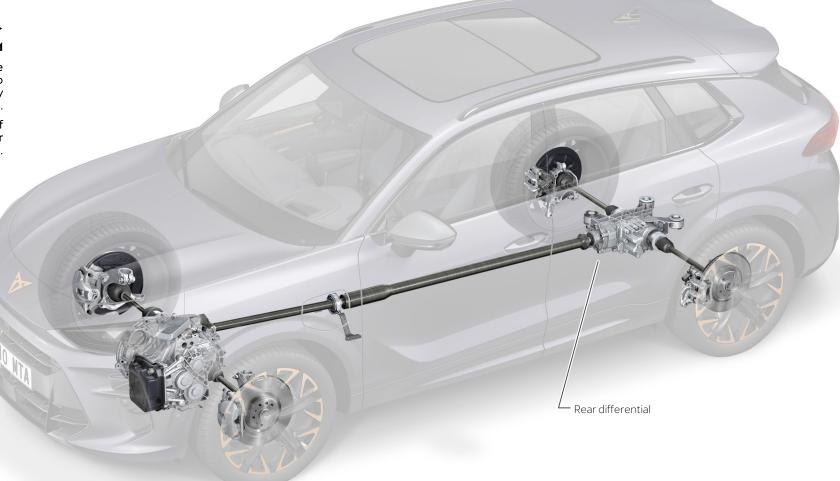
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4DRIVE AWD SYSTEM

CUPRA Terramar V and VZ variants feature our proven 4Drive part-time all wheel drive system, where power is primarily sent to the front wheels, with the rear differential engaged during heavy acceleration or slippery conditions.

This provides the best of both worlds – the efficiency of two-wheel drive for everyday driving, and the grip of all four wheels when needed.



Prototype VZ model shown



NEW GENERATION DCC ADAPTIVE SUSPENSION

Transform your journey beyond the status quo; Deployed on the CUPRA Terramar VZ and VZe is our latest generation of Dynamic Chassis Control (DCC) adaptive suspension – DCC Pro, reacting intuitively in response to road conditions and your chosen drive profile.

Now enhanced with two valves on each shock absorber, DCC Pro seamlessly adjusts up to 1,000 times per second to provide previously conflicting benefits – the flat cornering of a firm suspension and the cushioning ride of a softer tune.

Customise the response by selecting your preferred drive profile, or configure your own individual drive profile.









TECHNOLOGY



ENTER THE MATRIX

Debuting for CUPRA on the Terramar VZ and VZe, New Generation Matrix LED Ultra headlights provide insightful vision.

This adaptive headlight technology features 25,000 individual pixels broken into 12 segments, each with separate control to minimise glare to other drivers when using the high beam, whilst simultaneously enhancing visibility¹¹. Additionally, key safety information can be projected onto the road ahead including lane information, plus the CUPRA word mark as you finish your drive.







PILOTS WANTED

Standard on all CUPRA Terramar's; Remain focused on the road with CUPRA's cutting-edge head-up display projecting essential information onto the windshield – current speed, navigation, alerts and speed limits all directly in your line of sight.

Overseas models shown



MULTIMEDIA



NEW GENERATION INFOTAINMENT

The CUPRA Terramar is our second vehicle to receive our latest generation infotainment system, spread across a 12.9" touchscreen with separate illuminated controls for temperature and volume.

The crisp, high-definition screen is your portal to functions like navigation, 3-zone climate control, drive profiles, ambient lighting, self-parking and vehicle settings, and compliments the 10.25" customisable digital cockpit instrumentation.







SENNHEISER PREMIUM AUDIO

Each CUPRA Terramar comes equipped with a 9-speaker sound system including selectable sound stages and adjustable equaliser.

Terramar VZ and VZe (and optional on Terramar S and V) step up to reveal our partnership with renown audio experts Sennheiser, equipping an additional 3 speakers (including a bootmounted subwoofer), 390-watt amplifier and Sennheiser-crafted immersion software to faithfully re-create your favourite soundscape and transform Terramar's interior into anything from a pumping club to an exquisite concert hall.

Overseas Terramar VZ model shown



SAFETY



FULL SUITE

CUPRA is fully committed to your wellbeing, that's why the suite of safety and driver-assist systems¹¹ in the New CUPRA Terramar is as long as your arm, plus someone else's arm too.

A small sample of these include adaptive cruise control, travel assist lane centring, front assist collision warning, speed sign recognition, lane safety, blind spot monitoring and seven airbags. 11







PARKING MADE EASY

Be a master parker in your New CUPRA Terramar thanks to four cameras providing a 360° view of your surroundings, while dynamic parking lines, parking sonar and intelligent self-parking make even the worst shopping centre car park much less of a hassle¹¹.

Overseas Terramar VZ model shown





COMPREHENSIVE ASSURANCE



5-YEAR WARRANTY

We have every confidence in our CUPRA vehicles, and we want to share that confidence with you. That's why every CUPRA comes with a factory-backed 5-year unlimited kilometre warranty*.







5-YEAR ROADSIDE ASSISTANCE

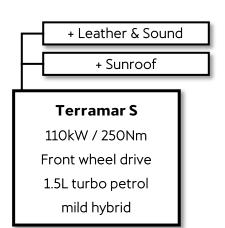
Every new CUPRA vehicle comes with five years of CUPRA Roadside Assistance including 24-hour roadside support, emergency accommodation, car rental and towing*. We'll help you get back on the road again – at any time of day.

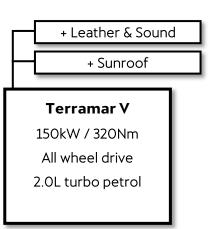


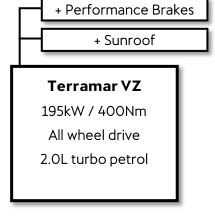


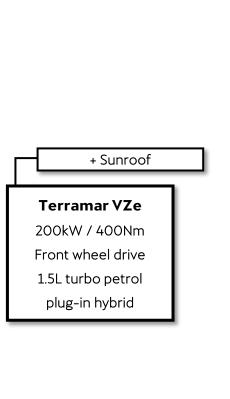
VARIANTS

We start where others finish, including bespoke drivetrains and a curated selection of options for your consideration.



















TERRAMAR S

KEY STANDARD FEATURES

1.5L turbo petrol engine with 48V mild hybrid drive train 110kW / 250Nm / 9.3sec 0-100kmh³ / 5.7L/100km⁵

Front wheel drive

7-speed DSG automatic transmission with paddle shift 18" 'Atomic' black & silver alloys (pictured)

LED headlights with diamond DRL's

LED 'coast-to-coast' taillights including CUPRA logo

Power tailgate with kick sensor

Smart entry & push-button start

Drive profile selection - Comfort, Performance & Individual

Sports bucket front seats with Soul Black Dinamica seat trim

Power & heated front seats with drivers' seat memory

Head-up display

Supersport heated steering wheel

9-speaker CUPRA sound system

3-zone climate control with rear control

10.25" digital cockpit instrumentation

12.9" touchscreen infotainment with navigation

 $\mathsf{Apple}\;\mathsf{CarPlay}^{\text{\tiny{\$}}}\;\&\;\mathsf{Android}\;\mathsf{Auto}^{\scriptscriptstyle{\intercal}\mathsf{M}}\;(\mathsf{wireless})$

Adjustable ambient interior lighting (dash & doors)

Auto-dimming interior mirror

Wireless phone charger

Driver assist suite including active cruise & travel assist¹¹

Speed sign recognition & speed limit assist¹¹

360° top view camera with dynamic guidelines

Front & rear parking sensors & park assist self-parking

Slide-adjustable rear seats with 40:20:40 split fold

7 airbags

OPTIONS

Optional panoramic sunroof
Optional Leather & Sound Package – Deep Burgundy leather appointed seat trim⁷ & 12-speaker Sennheiser premium sound system



TERRAMAR V



KEY STANDARD FEATURES

In addition to Terramar S
2.0L turbo petrol engine
4Drive all wheel drive
150kW / 320Nm / 7.1sec O-100kmh³ / 7.2L/100km5
19" 'Cosmic' black & copper alloys (pictured)
Upgraded front brake package
Hill descent control

OPTIONS

Optional panoramic sunroof
Optional Leather & Sound Package – Deep Burgundy leather appointed
seat trim⁷ & 12-speaker Sennheiser premium sound system

BOOK A TEST DRIVE

EXPLORE TERRAMAR

SEARCH AVAILABLE STOCK

LOCATE A CUPRA GARAGE

IMPORTANT NOTE REGARDING TERRAMAR V INFORMATION

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Please re-confirm any areas of importance with your CUPRA Agent.







TERRAMAR VZ



KEY STANDARD FEATURES

In addition to Terramar V

195kW / 400Nm / 5.9sec 0-100kmh³ / 8.2L/100km⁵

20" 'Hadron' black & copper alloys (pictured)

DCC Pro adaptive suspension

Deep Burgundy leather appointed seat trim⁵

12-speaker Sennheiser sound system

Customisable engine sound modelling

Matrix Ultra cascading high beams

Upgraded rear brake package

CUPRA drive profile

OPTIONS

Optional panoramic sunroof

Optional Performance Brakes Package featuring six piston Akebono front calipers and larger cross-drilled front rotors (pictured), including a tyre repair kit in place of the temporary spare wheel

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TERRAMAR VZe



KEY STANDARD FEATURES

In addition to Terramar VZ

1.5L turbo petrol engine
CUPRA Gen2 plug-in hybrid (PHEV) drivetrain
Front wheel drive
200kW / 400Nm / 7.3sec 0-100kmh³ / 0.5L/100km⁵
110km electric vehicle range⁶
6-speed DSG automatic transmission with paddle shift
20" 'Hadron' black & copper alloys (pictured) (as per VZ)
11kW AC charging / 50kW DC fast charging
Mode 2 & 3 charging cables
Tyre repair kit in place of the spare tyre
Less hill descent control

OPTIONS

Optional panoramic sunroof

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IMPORTANT NOTE REGARDING TERRAMAR VZe INFORMATION

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COLOURS







 \leftarrow GLACIAL WHITE (2Y2Y)



 \leftarrow TIMANFAYA GREY (N7N7)





COSMOS BLUE (2D2D)





DARK VOID* (Q5Q5)

The reproduction process does not allow for exact reproduction of the exterior or the upholstery colours. Please contact your CUPRA Agent for further information on colours and upholstery combinations.

*Optional Premium Paint available at additional cost

**Optional Matte Paint available at additional cost



CENTURY BRONZE MATTE** (L3L3) (VZ & VZe only)



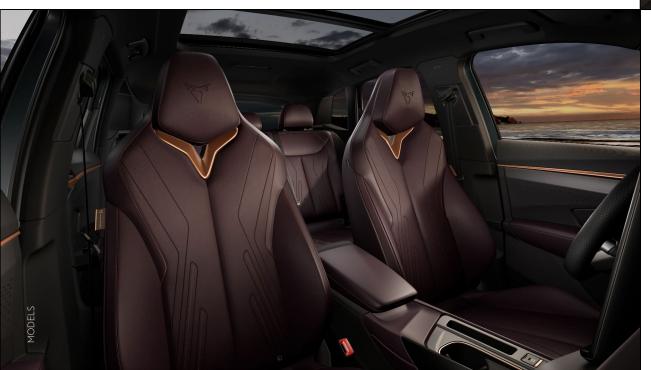
UPHOLSTERIES



TERRAMAR S and V: Soul Black Dinamica

Not to be confused with anything run of the mill, the CUPRA Terramar S and V feature intricately patterned Dinamica trim through the seat centre with near-black colouring reminiscent of moonlight.

The Dinamica microfibre is made up of 73% recycled materials and embossed CUPRA emblems on the headrests make a bold impression.







TERRAMAR VZ and VZe: Deep Burgundy leather appointed⁷

Anything but ordinary, the CUPRA Terramar VZ and VZe are finished with a sensual Deep Burgundy leather appointed seat trim⁷ with complimentary burgundy flourishes around the centre console, doors and dash.

Also available as an option on Terramar S and V as part of the Leather & Sound Package.

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TECHNICAL

	S	V	٧z	VZe
Engine				
Engine type	4-cyli	nder inline petrol engin	ne; turbocharged; interd	cooled
Engine size (L)	1.5	2.0	2.0	1.5
Hybrid technology	48V mild hybrid	-	-	Plug-in hybrid
Max. power (kW)	110	150	195	200
Max. torque (Nm)	250	320	400	400
Fuel type (recommended)		Premium unleaded	– 95 RON minimum	
Hybrid vehicle sys	tem			
Battery type	Li-on	-	-	Li-on
Battery capacity (kWh)	0.7	-	-	20
Charging - AC	-	-	-	Type 2, 11kW
Charging - DC	-	-	-	Type 2 CCS, 50kW
Included charging cables	-	-	-	Mode 2 & 3
Drivetrain				
Driven wheels	Front	Part-time All Wheel Drive	Part-time All Wheel Drive	Front
Transmission		Dual-clutch Direct	Shift Gearbox (DSG)	
Forward gears	7	7	7	6
Shift control	Twi	st-shift (stalk) Shift By V	Vire (SBW) with paddle	shift

	S	V	٧z	VZe
Weights & capacit	ties			
Tare mass (kg)	1,696	1,794	1,803	1,940
GVM (kg)	2,180	2,280	2,290	2,420
Fuel tank (L)	55	60	60	45
Seats		į	5	
Running Gear				
Steering	Rack	-mount electric power-	assisted progressive ste	ering
Suspension	Sport design	Sport design		Control (DCC) Pro suspension
Suspension – Front		Independent M	acPherson strut	
Suspension - Rear		Independe	nt multilink	
Brakes - Front	Ventilated discs; Calipers with metallic finish	Ventilated discs; Calipers with black finish	Ventilated discs; Calipers with black finish	Ventilated discs; Calipers with black finish
Brakes - Rear	Solid discs; Calipers with metallic finish	Solid discs; Calipers with black finish	Ventilated discs; Calipers with black finish	Ventilated discs; Calipers with black finish
Performance Brakes	-	-	Optional 6-piston Akebono front calipers with copper finish and larger cross-drilled front discs	-
Performance ³				
0 – 80km/h (sec.)	6.6	4.9	4.0	5.4
0 – 100km/h (sec.)	9.3	7.1	5.9	7.3
Towing capacity - Unbraked (kg) [4]		75	50	
Towing capacity – Braked (kg) [4]	1,800	2,200	2,200	2,200
Max downball weight (kg) [4]		10	00	



TECHNICAL

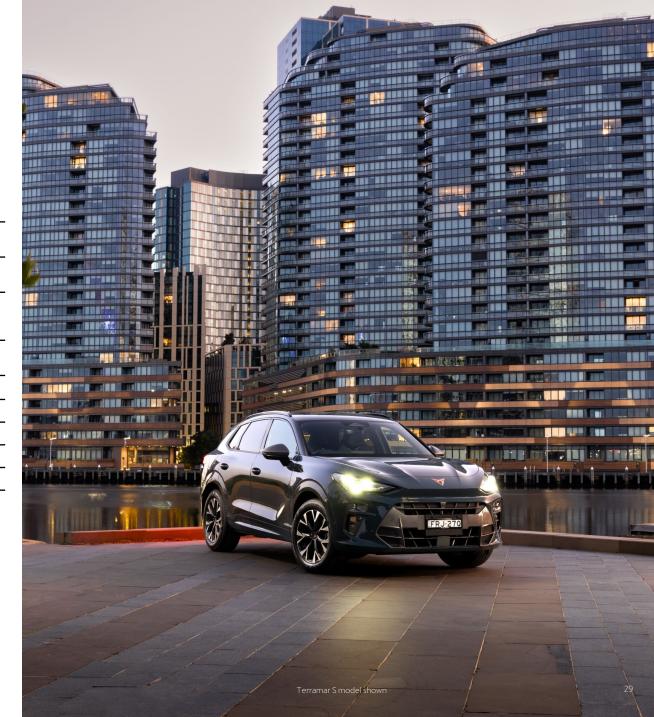
	S	V	VZ	VZe		
Fuel / Energy consumption ^{5/6}						
Combined (L/100km)	5.7	7.2	8.2	0.5		
Combined CO2 emission (g/km)	131	164	188	22		
Energy consumption (Wh/km)	-	-	-	186		
Electric range (km) (WLTP)	-	-	-	110		
Dimensions						
Length (mm)		4,5	519			
Width (mm)		1,8	863			
Height (mm)	1,584					
Wheelbase (mm)	2,681					
Luggage area – Seats up (L)	508 (642 with rear seats slid forward)	508 (642 with rear seats slid forward)	508 (642 with rear seats slid forward)	400 (490 with rear seats slid forward)		

BOOK A TEST DRIVE

EXPLORE TERRAMAR

SEARCH AVAILABLE STOCK

LOCATE A CUPRA GARAGE





FULL FEATURES

	S	V	٧z	VZe
Wheels				
18" grey & silver 'Atomic' alloy wheels	S	-	-	-
19" black & copper 'Cosmic' alloy wheels	-	S	-	-
20" black & copper 'Hadron' alloy wheels	-	-	S	S
Performance tyres	-	-	S	-
Space saver spare (not available with optional Performance Brakes Package)	S	S	S	-
Tyre repair kit	-	-	Р	S
Driver engagement				
Dynamic Chassis Control (DCC) Pro adaptive suspension	-	-	S	S
Drive profile selection - Comfort, Performance & Individual drive modes			S	
Drive profile selection - CUPRA drive mode	-	-	S	S
Drive profile selection – E-mode & Hybrid drive modes	-	-	-	S
Engine sound-modelling - Comfort, Performance & CUPRA	-	-	S	S
Leather appointed [7] multifunction steering wheel			S	
Heated supersport steering wheel with drive profile & engine-start satellite buttons			S	
Progressive steering			S	
Exterior				
Power tailgate with easy open/close kick sensor			S	

	S	٧	٧z	VZe
Sports bumper design with integrated rear diffuser		:	S	
Rear roof spoiler – Body coloured		:	S	
Roof rails – Gloss black		:	S	
Lighting				
Full LED headlights with auto-levelling & triangle- eye daytime running lights			S	
Light assist - Automatic high beam		9	S	
Matrix Ultra cascading high beam control	-	-	S	S
Coast-to-coast rear LED lights with illuminated CUPRA logo		;	S	
Front & rear welcome-lighting sequence including approach lighting		:	S	
Front fog lights with cornering function		,	S	
Puddle light in exterior mirrors - CUPRA logo projection		:	S	
Touch-sensitive reading lights - x2 front, x2 rear		!	S	
Ambient interior lighting (dash & doors) with several colour schemes		:	S	
Illuminated front scuff plates		:	S	
Mirrors				
Power exterior mirrors with auto-folding, heating and memory			S	
Auto-dimming interior rear-view mirror		:	S	
Audio & media				
9 speaker CUPRA sound system	S	S	-	-
Sennheiser premium surround sound system with 12 speakers (including subwoofer) & 390W amplifier	Р	Р	S	S
Pre-set sound-stages & equaliser		:	S	
Digital radio (DAB+)			S	



FULL FEATURES

	S	٧	٧Z	VZe
Interior & seating				
Sunroof - Panoramic with electric front tilt & slide & electric sunblind	Р	Р	Р	Р
One-touch power windows with remote open / close		Ş	5	
Manual tilt & telescopic steering wheel adjustment		Ş	5	
Alloy pedals		Ç	5	
Sports bucket front seats with integrated headrests & embossed CUPRA logo		Ş	5	
Dinamica cloth seat trim in Soul Black with sustainable content	S	S	-	-
Leather appointed seat trim in Deep Burgundy [7]	Р	Р	S	S
Front seats with 12-way power adjustment			S	
Driver's seat memory positions x3 (excludes lumbar)		9	S	
Comfort				
3-zone climate control air-conditioning		Ç	5	
Rear-seat climate adjustment with digital readout		Ç	S	
iClimate smart climate control functions		Ç	5	
AirCare Clima dust & pollen filtering		Ç	5	
Heated steering wheel		S	5	
Heated front seats		Ş	5	
Rear centre armrest with integrated cupholders		Ç	5	

	S	٧	٧z	VZe
Technology				
Head-up display			5	
12.9" touchscreen infotainment system			S	
Satellite navigation		9	5	
10.25" digital cockpit with variable displays		9	5	
USB-C ports x4		9	S	
12V accessory socket x1 (front)		9	5	
Smart entry & push-button start		9	5	
Proximity locking (approach unlock / depart lock)		9	5	
Apple CarPlay® & Android Auto™ - Wireless [9]		9	5	
Bluetooth® phone connectivity including audio & message access [10]			5	
Dual phone support [8]		9	5	
Wireless phone charger [8]		9	5	
Voice control for various functions (virtual assistant) including hold for Siri		5	5	
Storage & convenience				
Cupholder x4 & bottle holder x4		9	5	
40:20:40 split-fold and sliding rear seats			5	
Dual level boot storage		9	5	
Shopping bag hooks x2 boot		9	5	
Driver-assist systems ¹¹				
Adaptive cruise control with 'follow to stop'			S	
Travel assist - Lane centring			5	
Front assist - Collision warning & autonomous emergency braking			S	
Front assist with pedestrian & cyclist detection			5	
Front assist with turn assist & swerve support			5	



FULL FEATURES

	s	V	٧	'Z	VZe
Driver-assist systems (continued) ¹¹					
Speed sign recognition & display			S		
Lane assist - Lane departure alert with corrective steering assistance			S		
Side assist - Blind spot monitoring			S		
Exit assist - Rear crossing traffic alert			S		
Exit warning - Approaching vehicle warning when exiting			S		
Top view 360° camera with dynamic parking guidelines & sonar display			S		
Park distance control - Front & rear parking sonar			S		
Park assist - Self-parking system			S		
Rain sensing wipers			S		
Driver alert - Drowsiness / Attention monitor			S		
Tyre pressure warning system			S		
Hill descent control	-	S	:	S	-
Electronic park brake with auto on/off & auto hold			S		
Safety					
7 airbags – Front, front side, front centre, curtain			S		
Rear seat belt monitor			S		
Child seat anchors - x3 top tether points & ISOFIX for outer rear seats			S		
Anti-theft alarm system including interior motion sensor & siren			S	Kı	ey: S = Standard P = Pa

PACKAGES

	S	V	VZ	VZe
Sunroof				
Sunroof - Panoramic with electric front tilt & slide & electric sunblind	Р	Р	Р	Р
Leather & Sound				
Leather appointed seat trim in Deep Burgundy [7]	Р	Р	S	S
Sennheiser premium surround sound system with 12 speakers (including subwoofer) & 390W amplifier	Р	Р	S	S
Performance Brakes				
6-piston Akebono front calipers with copper finish and larger cross-drilled front discs	-	-	Р	-
Tyre repair kit	-	-	Р	-

BOOK A TEST DRIVE EXPLORE TERRAMAR

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IMPORTANT NOTE REGARDING TERRAMAR V & VZe INFORMATION

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NOTES

[3] The figures stated are for the purposes of comparison amongst vehicles tested under the same testing procedures only. The actual figure may vary depending on multiple factors such as fuel quality, vehicle load, environmental and road conditions.

[5] Fuel consumption figures according to Australia Design Rule (ADR) 81/02 derived from laboratory testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition, and accessories fitted, will in practice in the real-world lead to figures, which generally differ, from those advertised. Advertised figures are meant for comparison amongst vehicles only.

[6] Range and energy consumption figures approved to ADR 81/02 derived from WLTP testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition and accessories fitted, will in practice in the real-world lead to figures which generally differ from those advertised. Advertised figures are meant for comparison amongst vehicles only.

[7] Leather appointed seats have a combination of genuine and artificial leather, but are not wholly leather.

[8] Compatibility will vary by device.

[9] App-Connect featuring wireless Apple CarPlay® and wireless Android Auto™ is compatible with the latest versions of iOS and Android. Active data service required.

[10] The Bluetooth® word mark and logo is a registered trademark owned by Bluetooth SIG, Inc. Any use of such marks is under licence. Not all devices will be compatible and functionality will vary depending on the device.

[11] Safety / Driver assist technologies are designed to assist the driver but should not be used as a substitute for safe driving practices.

CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the reproduction process the colours displayed in this brochure may vary slightly from the actual paint and material colour.

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The world is a better place with you in it;

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